

BLAKE AYERS

MULTIMEDIA DESIGNER

913.575.1781 

BLAKE.AYERS@GMAIL.COM 

BLAKEAYERS.COM 

PROFILE

Multimedia Designer with nine years of experience in Graphic Design, Photography, Videography and Web Design. I embrace all mediums of media design and countless tools in order to create an impactful story telling experience. I strive to create continuity and positivity in a graphic, photo, and or video I produce to become a memorable moment.



EXPERIENCE

MULTIMEDIA DESIGNER

2008 - CURRENT

FREELANCE

- Photographer and editor for band photos, senior photos, infant photos, car shows, birthdays, events, headshots and weddings.
- Videographer and editor for birthday parties, weddings, events, trade shows, travel, car shows, demo reels, short films and various client work.
- Designed branding materiel for clients. Create brochures, logos, websites, T-Shirts, stickers, online advertisements business cards and presentations.

GRAPHIC DESIGNER

2014

LEAP.IT

- Branding design, social media and advertising.
- Event photographer, videographer and editor.
- Produced short videos and motion graphics for YouTube Channel.
- Produced winning video for the Rise of the Rest \$100,000 Startup Competition.

WORDPRESS DESIGNER

2014

YOUTUBERMAGAZINE

- Web design, implemented multiple forums, WordPress magazine site creation, collaboration tools and automated post scheduling for social media.

DIGITAL MEDIA DIRECTOR

2012-2013

CDLLIFE.COM

- Designed social media graphics, online advertising, social sharing aspects and trade show material.
- Maintained WordPress site, performance and blogging enhancements.
- Produced weekly videos for YouTube channel.
- Photographer for events, merchandise, design material and video design.

SOUND TECH

2008

YOUNGLIFE

- Controlled stage lights, sound board, and videos cues during live events.
- Produced PowerPoint presentations, video clips, graphics, sound clips and live video feeds to an audience.

INFO

Name	Blake Ayers
Age	30
Date of Birth	06/01/1989
Status	Single
Language	English

CONTACT

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Portfolio	blakeayers.com

ONLINE

 [linkedin.com/in/blakeayers](https://www.linkedin.com/in/blakeayers)

 twitter.com/blakeayers

 [instagram.com/blakejayers](https://www.instagram.com/blakejayers)

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EXPERIENCE (CONTINUED)

- OWNER & GRAPHIC DESIGNER** 2004-2006
SOCOMCITY.NET
 - Created an online gaming community with vBulletin.
 - Designed site branding, maintained forum structure and implemented various add ons.
 - Over 8,000 registered users.

EDUCATION

- GRAPHIC ARTS TECHNOLOGY MGMT** 2008-2013
UNIVERSITY OF CENTRAL MISSOURI
 - Pittsburg State University 2008-09
 - University of Central Missouri 2009-13
- ADVERTISING AND DISPLAY ART** 2006-2008
HERNDON CAREER CENTER
 - Print operator and photographer
 - Designed and developed school website
 - Raytown Program Design Winner
 - Art Student of the Year
- LEE'S SUMMIT NORTH** 2003-2008
LEE'S SUMMIT NORTH HIGH SCHOOL
 - Lettered in Art
 - Designed 2008-2009 school planner and website

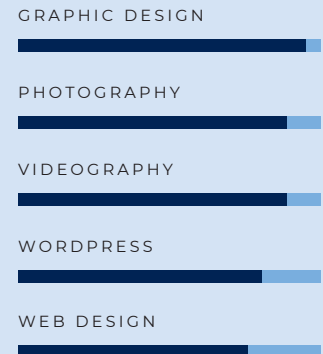
EXPERIENCE (YEARS)



INTERESTS



SKILLS



TOOLS

