

BLAKE AYERS

MULTIMEDIA DESIGNER

913.575.1781 

BLAKE.AYERS@GMAIL.COM 

BLAKEAYERS.COM 

PROFILE

Multimedia Designer with nine years of experience in Graphic Design, Photography, Videography and Web Design. I embrace all mediums of media design and countless tools in order to create an impactful story telling experience. I strive to create continuity and positivity in a graphic, photo, and or video I produce to become a memorable moment.



EXPERIENCE

- MULTIMEDIA DESIGNER** 2008 - CURRENT
FREELANCE
 - Photographer and editor for band photos, senior photos, infant photos, car shows, birthdays, events, headshots and weddings.
 - Videographer and editor for birthday parties, weddings, events, trade shows, travel, car shows, demo reels, short films and various client work.
 - Designed branding materiel for clients. Create brochures, logos, websites, T-Shirts, stickers, online advertisements business cards and presentations.
- GRAPHIC DESIGNER** 2014
LEAP.IT
 - Branding design, social media and advertising.
 - Event photographer, videographer and editor.
 - Produced short videos and motion graphics for YouTube Channel.
 - Produced winning video for the Rise of the Rest \$100,000 Startup Competition.
- WORDPRESS DESIGNER** 2014
YOUTUBERMAGAZINE
 - Web design, implemented multiple forums, WordPress magazine site creation, collaboration tools and automated post scheduling for social media.
- DIGITAL MEDIA DIRECTOR** 2012 - 2013
CDLLIFE.COM
 - Designed social media graphics, online advertising, social sharing aspects and trade show material.
 - Maintained WordPress site, performance and blogging enhancements.
 - Produced weekly videos for YouTube channel.
 - Photographer for events, merchandise, design material and video design.
- SOUND TECH** 2008
YOUNGLIFE
 - Controlled stage lights, sound board, and videos cues during live events.
 - Produced PowerPoint presentations, video clips, graphics, sound clips and live video feeds to an audience.

INFO

Name	Blake Ayers
Age	29
Date of Birth	06/01/1989
Status	Single
Languages	English

CONTACT

Phone	913.575.1781
Skype	blakeayers
Email	blake.ayers@gmail.com
Portfolio	blakeayers.com

ONLINE


 [linkedin.com/in/blakeayers](https://www.linkedin.com/in/blakeayers)

 twitter.com/blakeayers

 [instagram.com/blakejayers](https://www.instagram.com/blakejayers)

BLAKE AYERS

MULTIMEDIA DESIGNER

913.575.1781 

BLAKE.AYERS@GMAIL.COM 

BLAKEAYERS.COM 

EXPERIENCE (CONTINUED)

- OWNER & GRAPHIC DESIGNER** 2004-2006
SOCOMCITY.NET
 - Created an online gaming community with vBulletin.
 - Designed site branding, maintained forum structure and implemented various add ons.
 - Over 8,000 registered users.

EDUCATION

- GRAPHIC ARTS TECHNOLOGY MGMT** 2008-2013
UNIVERSITY OF CENTRAL MISSOURI
 - Pittsburg State University 2008-09
 - University of Central Missouri 2009-13
- ADVERTISING AND DISPLAY ART** 2006-2008
HERNDON CAREER CENTER
 - Print operator and photographer
 - Designed and developed school website
 - Raytown Program Design Winner
 - Art Student of the Year
- LEE'S SUMMIT NORTH** 2003-2008
LEE'S SUMMIT NORTH HIGH SCHOOL
 - Lettered in Art
 - Designed 2008-2009 school planner and website

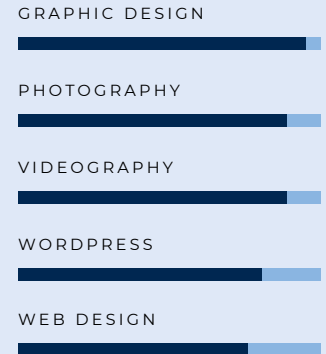
EXPERIENCE (YEARS)



INTERESTS



SKILLS



TOOLS

