

BA**BLAKE AYERS****Multimedia Designer**

Design • Photo • Video • Web

☎ 913.575.1781 ✉ blake.ayers@gmail.com

EXPERIENCE

Portfolio

○ blakeayers.com/portfolio



Freelance

2008 - Present

○ **Graphic Designer • Photographer • Videographer**

Designed logos, banners, flyers, websites, social media assets, branding, T-Shirts and presentation material. Took and edited senior photos, infant, weddings, bands, headshots, events and car shows.

Leap.it

2014 - 4 months

○ **Graphic Designer • Photographer • Videographer** – Leap.it

Graphic Designer, produced videos, motion graphics and event photographer. Produced winning video for Rise of the Rest \$100K Contest.

The YouTuber

2014

○ **Developer • Designer • Contributor** – TheYouTuberMagazine.com

Implemented a magazine site, designed social aspects, organized collaboration tools, optimized CDN, caching, authors, image enhancements and automated social sharing tools.

CDLLife.com

2012 - 2013

○ **Graphic Designer • Videographer • Developer** – CDLLife.com

Produced videos, event photography, online advertising, social sharing, site maintenance, speed and blog enhancements. Developed forum, review site and job board site using WordPress.

Riverside

2012 - 2013

○ **Graphic Designer • Videographer** – RiversideTransport.com

Photographer, videographer, designed social media assets and website.

Young Life

2008

○ **Sound Tech Summer Staff** – [Young Life](http://YoungLife)

Controlled stage lights, sound board, graphics and video cues during events.

SocomCity

2005 - 2006

○ **Owner • Graphic Designer • Forum Manager** – SocomCity.net

Created an online gaming community with vBulletin, designed site graphics, maintained forum and implemented add ons.

EDUCATION

University of Central Missouri

2008 - 2013

○ **Graphic Arts Technology Management**

Pittsburg State University 08-09 (Graphic Communications)
University of Central Missouri 09-13

Herndon Career Center

2006 - 2008

○ **Advertising and Display Art**

Print Operator and Photographer. Designed and Developed School Website. Raytown Program Design Winner and Art Student of the Year.

Lee's Summit North High School

2003 - 2008

○ **Lee's Summit North High School**

Lettered in Art, Designed 2008 - 2009 School Planner and Website.